Technology inside & outside the classroom
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What is the Hoesley Program?

- Partially funded by Board Member Jim Hoesley and his wife Sandee Hoesley
- In collaboration with Career Services, the School of Arts and Sciences and the Center for Undergraduate Research and Fellowships (CURF)
- Provides hands-on training, culminating in website building project
Hoesley Curriculum

8 Core Program Topics:

1. Digital/information literacy - finding/evaluating/sharing content
2. Presentation skills - good design choices, animations, integration
3. Web design - basic concepts and templates
4. Using the Web to enhance your job search - presented by Career Services
5. Social media, networking, and online identity - creating online personae
6. Spreadsheets and data organization - data analysis, constructing charts and tables
7. Graphic design and visual literacy - software, design principles
8. Coding and programming - basic principles, software, and applications
# Hoesley Program Structure

<table>
<thead>
<tr>
<th>Each month has a module</th>
<th>Independent work - press articles, TED videos, Lynda videos</th>
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<tbody>
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<td>Meetings twice a month</td>
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- End of module quiz
- Module Group Presentations
- End of program website project (ex: portfolio, blog, etc.)
Applications

Integration into classroom assignments

Extracurricular responsibilities

Personal projects & hobbies- fashion blog
Applications (cont.)

beauty.

food.
Thank You
Credits

Time by Richard de Vos from the Noun Project
Form by Daniel Yahya from the Noun Project
check list by Juan Garces from the Noun Project
Cupcakes and Cashmere by Emily Schuman