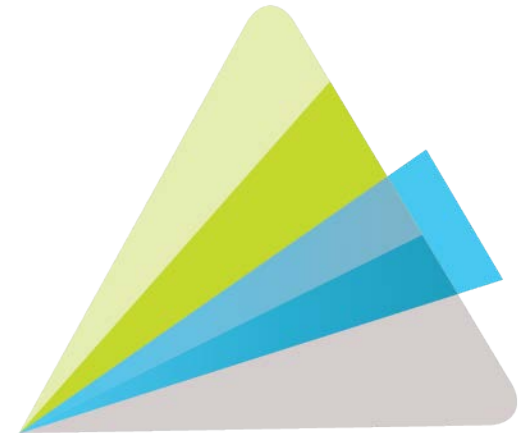


ANIMOTO

Victoria Rodriguez
RWL Doctoral Student
vro@gse.upenn.edu

What is it?

- ▶ It's a website that allows you to easily make web videos.
- ▶ You customize by using music, text, pictures, and videos.
- ▶ Dozens of professionally designed video templates and over 1000 licensed songs.



ANIMOTO

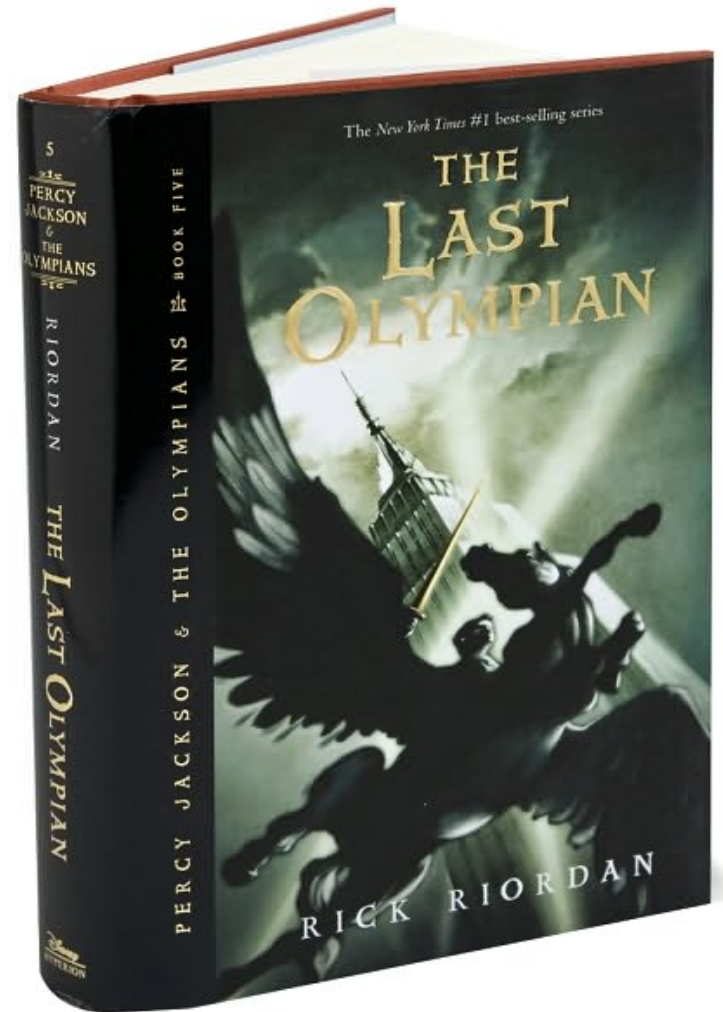
Animoto in Classes?

- ▶ 7th Grade English Class
- ▶ Original Assignment: Book Report
- ▶ Make a 60–90 second commercial for a book.
 - Introduction
 - Identify main conflict
 - Driving questions



Student Sample

- ▶ Percy Jackson: The Last Olympian



Possible Higher Education Uses

- ▶ **Summarize** the main ideas in images and words
- ▶ Create **video flashcards** for vocabulary keywords
- ▶ Great for brainstorming and **storyboarding**
- ▶ Great way to introduce a **new learning concept** to students.
- ▶ Students can create short videos showing the steps they took in completing a project. This would **highlight the process** and they can share their work with the other students in the classroom. (Whisper W.)
- ▶ use Animoto for **chronological and timeline** assignments in any subject. (D. Wenger)