Program

All activities are located in the Class of 1978 Pavilion on the sixth floor of the Van Pelt-Dietrich Library Center unless otherwise indicated

10 – 11 am | Student Panel
Welcome  H. Carton Rogers, Vice Provost and Director of Libraries, Penn Libraries
Facilitator  Andrew T. Lamas, Urban Studies, SAS
            John Conway
            Michelle Ho
            Zack Levine
            Matthew McMillan
            Selena Oleck
            Lauren Reeder
            Eric Shapiro

11 am – Noon | Faculty Panel
Facilitator  Anu Vedantham, Penn Libraries
            Jane Dmochowski, Earth and Environmental Sciences, SAS: Oceans Online
            Christina Frei, Penn Language Center, SAS: Language Education
            Paul Heiney, Physics, SAS: Flipping Physics
            Frances O'Connell Rust, Education, GSE: Web Portfolios
            Jerry (Yoram) Wind, Marketing, Wharton: RRAVES

Noon – 1 pm | Informal lunch
  o  Join Jerry Wind for a follow-up discussion on RRAVES from Noon to 12:30 pm
  o  Join the student presenters in Rooms 626 and 627
  o  Tour the new Kislak Center for Special Collections, Rare Books and Manuscripts

1 – 2 pm | Workshops
  o  Technology for Language Education – the Class of 1978 Pavilion
  o  SAIL to Success – Room 626
  o  Video Production Options – Room 627
  o  Flipping Canvas Pages – Goldstein Electronic Classroom, First Floor

2 – 3 pm | Lightning Round

3 – 4 pm | Open Mic
PROGRAM DETAILS

Student Panel

Andrew T. Lamas, Faculty, Urban Studies, will facilitate a discussion with seven undergraduates:

John Michael Conway, Sophomore, SAS
Michelle Ho, Senior, SAS
Zack Levine, Junior, SAS
Matthew McMillan, Post-Bac, SAS
Selena Oleck, Senior, LPS
Lauren Reeder, Sophomore, SEAS and Wharton
Eric Shapiro, Junior, Wharton

Faculty Panel

Anu Vedantham, Penn Libraries, will introduce presentations by five faculty:

Oceans Online: Jane Dmochowski, Managing Director of VIPER and Lecturer in Earth and Environmental Sciences, has successfully flipped her Oceanography course using Canvas. A few strategies to incorporate active learning during class time include posting all lectures online, building online learning modules, and focusing class time on engaging students in learning. Jane will describe processes, lessons learned and best practices.

Language Education: Christina Frei, Executive Director of Language Instruction for the School of Arts & Sciences, will share her personal experiences teaching German with structured online activities in Canvas as well as her perspective on technology integration across the courses offered at the Penn Language Center.

Flipping Physics: Paul Heiney, Professor of Physics, will reflect on flipping his Physics 101 class. He shared simple self-recorded videos (many using voice-over PowerPoint) through Canvas and organized small-group activities during class time to help students understand and apply scientific concepts. He will discuss the nuts-and-bolts as well as the philosophical aspects of his experiences.

Web Portfolios: Frances O'Connell Rust, Visiting Professor and Director of Teacher Education at Penn GSE will share experiences with guiding students to create online web portfolios using Weebly, a free web tool. Frances has found that her students are able to quickly create portfolios that are very effective in representing their abilities as teachers.

RRAVES: Jerry (Yoram) Wind, Lauder Professor, Academic Director, The Wharton Fellows Program, Director, SEI Center for Advanced Studies in Management and Professor of Marketing, will address the question: Can technology help enhance student engagement? Jerry will discuss a consumer engagement model developed as part of the Wharton Future of Advertising Program called RRAVES - Relevance, Respect, Actionable, Valuable, Exciting experience and Surprising story. He will explore the applicability of this model to students as learners. After his presentation, Jerry will facilitate a brief discussion focused on encouraging participants to develop ideas for relevant experiments aimed at enhancing student engagement through technology.
Concurrent Workshops

Flipping Canvas Pages: Catherine Odson, Penn Libraries, will model a flipped classroom instruction process. Participants will receive homework to complete before the workshop (think online videos) and will work in pairs hands-on to create a syllabus and a page with embedded content.

SAIL to Success: Bruce Lenthall, Executive Director of the Center for Teaching and Learning will facilitate a discussion on the new Structured, Active, In-class Learning Program (SAIL) program, which supports faculty in reimagining classes to emphasize the engagement of students through structured activities. In a SAIL class, students work with course materials and practices of the field during class time, while out-of-class work prepares students to take on these challenges. Related practices have proved successful at other schools, and thanks in part to an AAU grant to reform STEM education, this approach is increasingly gaining prominence at Penn.

Technology for Language Education: Language classes at Penn are often small in size (less than 20 students) and can meet up to five times a week. Interaction in and out of the classroom with fellow students and the professor requires careful sequencing of assignments. Join us for a guided tour of how faculty and staff at the Penn Language Center (Ed Dixon, Technology Director, and Haewon Chu, Director, Korean Language Program), English Language Program (Katie Ryan, Program Coordinator, and Susan Caesar, Language Specialist) and the Educational Linguistics Division at GSE (Lili Yu, graduate student) use tech tools to promote collaboration and streamline assessment. Each presenter will share a quick demonstration of a particular tool and discuss how it is used in context.

Video Production Options: Join us to discuss the choices available on campus for video production. We will share suggestions and demos on when to go with the quick-and-simple webcam and when to invest in high production quality, and how to think through the tradeoffs in terms of time, convenience and cost. Presented by Amy Bennett, Director of Course Operations, Open Learning, Jacqueline Candido, Director of Online Learning for SAS and Lindsey Martin, Penn Libraries.

Lightning Round
(Two-minute presentations)

1. Off Canvas...Off Campus: Desktop Video Conferencing: Presenters from MAGPI, Advanced Networking Group in ISC, share tools for and examples of video conferencing from your desktop that enhance instruction.
2. Innovative Classroom: Karrie Peterson, Penn Libraries, reports on a new space to support problem-based learning opening soon on the first floor of the Van Pelt-Dietrich Library Center.
3. Storify Article Reviews: Alain Plante, Earth and Environmental Science, shares how his students used Storify to present social media representations of course content.
4. **Google Hangout:** Mélanie Péron, Penn Language Center, relates how she connected her students to native French speakers in France using video-conferencing.

5. **CAMRA Penn:** Matt Tarditi, GSE, discusses a new organization at Penn that focuses on multimedia projects to depict research results.

6. **Google Chromebooks in the Classroom:** Ula Cutten, ELP, describes a recent purchase of a class-set of 15 Chromebooks, and how they are used by students in their language classes.

7. **Learning Environments for Today’s Tech-Savvy Student:** Marcus Wright, GSE, shares ideas to consider when designing learning environments for today’s students.

8. **Vitale:** Lindsey Martin, Penn Libraries, gives an overview of equipment and services available at the Vitale Digital Media Lab in the Weigle Information Commons.

9. **Vitale 2:** Mitch Fraas, Penn Libraries, introduces the services available in the Kislak Center’s brand-new Vitale Special Collections Digital Media Lab.

10. **Omeka Pilot:** Katie Rawson, Penn Libraries, presents explorations of a local Omeka server for hosting small collections.

11. **Kaltura Mediaspace:** Doug Smullens, Penn Libraries, discusses a new server that allows a “private YouTube channel” for class and group use with Penn authentication.

12. **SpeedGrader:** Joe Schaffner, Penn Libraries, explains how Canvas can make grading student work faster and more interactive.

13. **VIVO:** John Mark Ockerbloom, Penn Libraries, presents VIVO, a new open-source web application that enables the discovery of research and scholarship across disciplines.

14. **Penn Box:** Caitlin Shanley, Penn Libraries, describes how Penn Box works for sharing videos, files, images and other content securely in class and work contexts.

**Open Mic**

We welcome all participants to sign up to share your favorite idea in two minutes.

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Access the event video and materials at [http://tinyurl.com/wic2013sym](http://tinyurl.com/wic2013sym)