QUERIES
Asking and Answering Questions
Introductions

In pairs share...

Name
Where you work OR What you study
Your NVivo experience level
Favorite thing to organize and Why
SHOES?
BACK TO SCHOOL SUPPLIES?
GROCERIES?
OFFICE DESK?
CLOSET?
Organizing

NVivo is a tool for organizing your data.

Use sources to import the things that we want to organize. Use nodes as the tool for organization. Classification sheets can work as labels for the information that you have.
WHERE DO QUERIES COME IN?
Once you’ve organized your data, you can use queries to...

- “Find” data that isn’t located at one node
- Ask questions about the overlap between nodes
- Understand how similarly or differently users/your team members coded
- “Split” your data based on certain characteristics or criterion
Sample Project

Interviewed people about their experiences living or working in the community of Down East. They spoke about their personal history in the community and their understandings of how the environment is changing as people move into the town.

The following ideas emerged as nodes:

- Attitude
- Balance
- Community
- Economy
- Memorable Quotes
- Natural Environment
- Policy, Management
- Real Estate
- Development
We also collected some quantitative data on the people we interviewed:

- Township they live in
- Community they live in
- Generations Down East
- Gender
- Education Level
- Age Group
- Participation in commercial fishing
Information that we have

Qualitative
- Attitude
- Balance
- Community
- Economy
- Memorable Quotes
- Natural Environment
- Policy, Management
- Real Estate Development

Quantitative
- Township they live in
- Community they live in
- Generations Down East
- Gender
- Education Level
- Age Group
- Participation in commercial fishing
NVivo

Is all about organizing your data.

Based on how you organize your data and what questions you have, queries can be used to more fully explore what you have.