



## **PROGRAM**

### **10 am – 11:15 am Faculty Panel (Claudia Cohen Hall, Room 402)**

- Welcome H. Carton Rogers, *Vice Provost and Director of Libraries*
- Facilitator Anu Vedantham, *Penn Libraries' Weigle Information Commons*
- Panel Al Filreis, *English and Writing: Social Media Relationships*  
Peter Struck, *Classical Studies: Classics Online*  
Connie Scanga, *Nursing: Structured Study Guides*  
Shannon Lundeen, *Gender, Sexuality and Women's Studies: Video Ad Mashups*

### **11:15 am – Noon Student Panel (Claudia Cohen Hall, Room 402)**

- Facilitator Peter Decherney, *English and Cinema Studies*
- Students Scott Dzialo, Taylor McLendon, Dylan Petro, Linda Schnolis and Aaron Wilson

*Afternoon activities are located in Van Pelt-Dietrich Library Center*

### **Noon – 1 pm Lunch in the Weigle Information Commons**

### **1pm – 3pm Afternoon "Unconference" (Rooms TBA)**

*Sessions will be proposed by participants and selected by popular choice following the student panel.*

## Program Details

### Faculty Panel

**Social Media Relationships:** Al Filreis, Kelly Professor of English and the Faculty Director of the Kelly Writers House, will share his ideas and experiences on strategic use of social media tools to mentor and inspire undergraduate students.

**Video Ad Mashups:** Shannon Lundeen, Associate Director, Gender, Sexuality and Women's Studies Program and Associate Director, Alice Paul Center, will discuss her students' creation of video mashups that critique conventional messages in marketing and media.

**Structured Study Guides:** Connie Scanga, Practice Associate Professor of Nursing, will describe her use of structured study guides to increase student ownership of difficult material and to replace lecture content during class time with case study discussions. Connie's teaching has been showcased in the Spring 2012 Penn Nursing magazine.

**Classics Online:** Peter Struck, Associate Professor of Classical Studies, will share ideas on using video modules and web-based learning and assessment technologies to free up class time for better lectures and in-person interactions. He describes his experiences in this Chronicle of Higher Education article from June 2012.

### Student Panel

**Peter Decherney**, Associate Professor of Cinema Studies and English, will facilitate a panel discussion with four Penn undergraduates.

**Scott Dzialo** is a senior in the Wharton School and the current chair of the Student Committee on Undergraduate Education.

**Taylor McLendon** is a junior in the Wharton School, with a concentration in Marketing and Operations Management. She works in the Vitale Digital Media Lab where she enjoys working with audio and graphic design.

**Dylan Petro** is a junior in the College, majoring in Philosophy, Politics and Economics (PPE). He works in the Vitale Digital Media Lab.

**Linda Schnolis** is a Penn alumna (C'00), former employee at Penn, and is currently a junior in the Accelerated BSN program in the School of Nursing. She plans on pursuing a Masters in Midwifery and Women's Health, as well as minoring in Global Health.

**Aaron Wilson** is a sophomore in the College studying Science, Technology and Society as well as Computer Science. He plans to pursue User Experience Design.